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PTO/SB/08A (08-00)

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Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Sheet

1

of

1

Complete If Known

Application Number	10/037,005
Filing Date	December 21, 2001
First Named Inventor	Matz
Group Art Unit	2175
Examiner Name	Unknown
Attorney Docket Number	BS01442

U.S. PATENT DOCUMENTS

Examiner Initials *	Cite No. ¹	U.S. Patent Document		Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YYYY	Pages, Column, Lines, Where Relevant Passages or Relevant Figures Appear
		Number	Kind Code ² (if known)			
/MV/		5,798,952		Davis et al.	08-1998	
↓		5,872,588		Aras et al	02-1999	
		6,353,829		Houston, John S.	03-2002	
		6,434,747		Khoo et al.	08-2002	

OTHER PRIOR ART – NON PATENT LITERATURE DOCUMENTS

Examiner Initials *	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²

Examiner Signature	/Michael Van Handel/	Date Considered	07/06/2007
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		Examiner Name	Unknown
Sheet 1 of 1	Attorney Docket Number	BS01442	

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		Number	Kind Code ² (if known)			
/MVI		5,848,397		Marsh et al.	12-1998	
↓		5,721,827		Logan et al.	02-1998	
		5,809,481		Baron et al.	09-1998	
		5,854,897		Radziewicz et al.	12-1998	

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Sheet 1 of 1

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/MV/		Aggarwal et al ("A Framework for the Optimizing of WWW Advertising" Proceedings fo the International IFIP/GI Working Conference Trends in Distributed Systems for Electronic Commerce, Pages:1-10, Year of Publication: 1998).	

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